Aim
As traditional sources of funding for research in and implementation of global health programmes are drying up, governments and international institutions have been increasingly encouraging the formation of Public Private Partnerships (PPPs). The central aim of this year's symposium is to explore the opportunities and obstacles associated with this trend, from the perspective of all stakeholders: researchers, NGO's, industry, government and the target populations themselves. Are PPPs the new way forward, or the 'Emperor's New Clothes'?

The Morning Programme
Dr A Venkat Raman – Associate Professor at the Faculty of Management Studies, University of Delhi – will deliver a keynote lecture entitled 'Engaging Private Sector in Health Services Delivery to the Poor: Models and Lessons'. Drawing from research in India and other developing countries, he will set the scene for discussing Public Private Partnerships, with particular focus on the provision of health services to the poor.

Following the keynote lecture there will be presentations of innovative approaches to Public Private Partnerships in three different settings: Nicole Speker – Programme Director Quality of PharmAccess Foundation – will focus on social franchising for health and the implementation of international standards in resource-restricted settings in Sub-Saharan Africa; Arjen Swank – Programme Manager at Text to Change – will present evidence as to how social media can be used effectively in health promotion and treatment adherence in Africa; Carla van der Wijden – Gynaecologist at the Medical Centre Jan van Goyen and at the Female Cancer Foundation – will present experiences with involving the private sector in the prevention of cervical cancer in low-resource settings. Godelieve van Heteren – Director Rotterdam Global Health Initiative – will round off the morning session by inviting the audience and speakers to reflect on the advantages and pitfalls of PPPs in the context of global health, collecting input for a 'how to guide' on PPPs in global health.

The Afternoon Programme will consist of parallel sessions organised by the symposium’s various partners. Uniting Streams will host sessions with short presentations of scientific research, selected from submitted abstracts. The NL Platform for GHP&HSR will position Global Health Institutes within the context of PPPs for health. The AIGHD will focus on how to formulate responses to the rise of non-communicable diseases in low resource settings. The NVTG will outline the ‘state of the art’ in education in international health, as the organization is in the process of accrediting the postgraduate education ‘Medical Specialist in International Health and Tropical Medicine’. Clinical cases are the subject of debate in Consult Online, organised by TROIE.

At the end of the day we will look into the future of global health and development, by positioning The Netherlands in a wider European and international arena. Guided by a ‘futurist’ we will formulate recommendations to the new Dutch Government.
PRELIMINARY PROGRAMME SYMPOSIUM

September 26th, 2012

9.00 - 9.30 REGISTRATION AND COFFEE

9.30 - 9.45 Welcome by Pieter van de Hombergh, Chair NVTG
   Opening by Rob Baltussen, UMCN, Symposium Chair

9.45 - 10.30 Key note by A. Venkat Raman
   ‘Engaging Private Sector in Health Services Delivery to the Poor: Models and Lessons’

10.30 - 12.00 Public and private partners in the field of international health, presentations on:
   • Social franchising for health and the implementation of international standards in
     resource-restricted settings in Sub-Saharan Africa - Nicole Speiker
   • The use of social media in health promotion and treatment adherence in Africa –
     Arjen Swank
   • The involvement of the private sector in prevention of cervical cancer in low resource
     settings - Carla van der Wijden

Followed by a discussion on the advantages and pitfalls of PPPs in the context of global
health, collecting input for a ‘how to guide’ on PPPs in global health.
Moderator: Godelieve van Heteren

12.00 - 13.30 LUNCH

13.30 - 14.45

14.45 - 15.15 COFFEE / TEA BREAK

15.15 - 16.30 Predicting the future for global health and development

17.00 - 18.00 Drinks

REGISTRATION

Registration at www.nvtg.org. Early registration fee is only valid for participants who have paid before
September 22nd, after that date late registration fee will be charged. Onsite registration is possible on
September 26th, 2012.

<table>
<thead>
<tr>
<th>Registration fees (Euros)</th>
<th>Online early registration</th>
<th>Late registration (on-site)</th>
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<tbody>
<tr>
<td>NVTG-members</td>
<td>60</td>
<td>70</td>
</tr>
<tr>
<td>Students</td>
<td>40</td>
<td>50</td>
</tr>
<tr>
<td>Other participants</td>
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<td>80</td>
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</tbody>
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CALL FOR ABSTRACTS

During the afternoon programme two sets of parallel sessions will be reserved for oral presentations
selected from submitted abstracts. Researchers of all seniority, including (PhD) students, are invited to
submit abstracts describing original field research in any subject of International Health, including but not limited to: tropical medicine, poverty-related diseases (malaria, HIV, TB, etc.), neglected diseases, women’s, maternal & child health, chronic diseases, nutrition, medical sociology/anthropology, medical entomology, health economics, health policy and health systems research. Abstracts should be submitted in English. Oral presentations will be selected on the basis of abstract quality.

An abstract form is available online at www.unitingstreams.com. Please send completed forms to unitingstreams@gmail.com before August 24th, 2012.